

OUR MISSION:

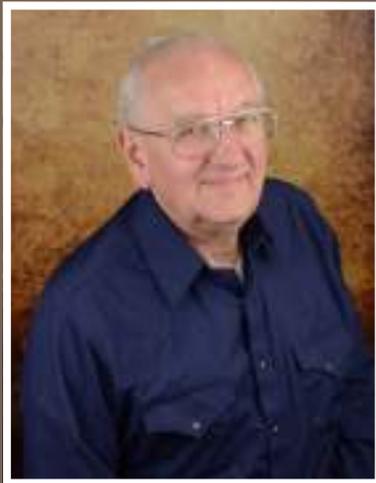
- Preserving the competitive free enterprise system of business.
- Promoting business and community growth and development.



**Grand Mound - Rochester
Chamber of Commerce**

9917 Hwy 12 SW, Rochester

Together We can make a difference



Gene Weaver

NOTE From the PRESIDENT

A LONG HOT SUMMER

Lately it's sometimes hard to remember being depressed and sick of Washington rain during those dark, dreary winter months. It is probably a safe bet that most of us would welcome a week or two of that refreshing downpour about now.

Even some of the most dedicated sun worshippers are complaining about the "Wilts". Water bills are soaring, lawns are burning up and leaves are starting to fall a month early.

Contrary to that withering picture, our Chamber is fairly sizzling with refreshing zeal, and enthusiasm for the many projects that are underway. Our energetic board is constantly coming up with new and exciting ways to serve our membership and community.

A big Thanks to Board Member Ron Grant and crew from JJ's Towing for sponsoring a delicious BBQ at our August meeting!

Gene

FEATURE BUSINESS

Morgan Family Dental

Morgan Family Dental is located in Suite 5, 19810 Old Hwy 99 SW with a mission to provide superior dental care, “We deliver Smiles.” His hours of operation are 8 am rto 5 pm, Monday through Friday. Our dedication to quality patient care is a factor that sets them apart from other dental practices. It is a fresh start-up opened by Dr. Nathan Morgan in May of 2012.

After he graduated from UW Dental School he and his wife, Raya, decided to open a practice in Raya’s hometown of Rochester. They settled in Grand Mound and feel it is a wonderful place to be.

Getting to know the members of the community is one of the things he likes about operating a business in the Grand Mound Rochester area.

CHAMBER MEMBERSHIP

Joining the Chamber is easy and affordable! The annual membership fee is \$60.00. To sign up, mail your name, name of business, mailing address, phone, and e-mail address along with your payment to:

Grand Mound Rochester Chamber of Commerce
PO Box 211, Rochester, WA 98579

- 184th Avenue Apartments
- Amazing Reiki SPA. LLC
- Americool Heating and A/C
- Asphalt-Tech
- Bailey's IGA
- Bailey's Northwest Property Management
- Boys & Girls Club
- Brian Riley Insurance
- Chettie's Woodworking, LLC
- Cram-A-Lot Self Storage
- CindiWhiting - Edward Jones Investments
- Dream Weavers, Inc.
- Edminster Construction
- First Choice Storage
- Furniture Maker & Flea Market
- Gate Ranch Golf Club
- German Cleaning Services
- Gate City Schoolhouse
- Grand Mound Beverages
- Grand Mound Licensing
- Grand Mound Shell
- Halls Crystal Flutes
- Hawes Aluminum
- Halpern & Associates
- Hexen Glass Studio
- James L. Prato Insurance
- JJ's Towing
- JNL Stoves & Spas
- JMJ Accounting Services
- Johnson & Johnson Overhead doors, Inc.
- Junction Sports Bar & Grill
- Kay Crookshanks Investment Advisor
- Key Bank
- Law Office of Laurel Smith
- Lucky Eagle Casino
- Mariachi Mexican Restaurant
- Morgan Family Dental
- NAPA Auto Parts
- Outback RV Park
- Popes Kids Place
- PRC Maintenance and Construction
- Rochester Lumber
- Rochester School District
- Rochester Sun News
- Rochester United Methodist Church
- Rochester Water Association

- ROOF Community Services
- Security State Bank
- South County Accounting
- Stephen Angove, CPA
- Sto N Go Storage
- The Feed Bin
- Town Center Dental
- Timberland Regional Library
- Truepoint Metal Works
- Umpqua Bank
- VJ's Bargain Barn
- Weaver Investments
- Wilson Auto Parts (NAPA)

* New Members since last newsletter!

There's room on this list for your business!

Not sure if the Chamber is for you?

Decide after you join us for a lunch meeting.

Successful Business Tips

Traditional small-business marketing that really works

In her new book "Entrepreneurship: A real-world Approach" Rhonda Abrams writes "The other day I noticed a waiter wearing a T-shirt imprinted with the words 'WE DO BUSINESS CATERING.' I texted my office manager, telling her to order from this café for our next staff lunch. They got an order from a T-shirt! This small business knows something many forget: Traditional marketing works."

Business cards. Your business card is your smallest, but most important marketing vehicle. Customers and prospects hold onto them. Make sure your card includes all your vital contact information. If possible, add one brief line describing your business. Carry your business cards with you always.

Brochures. Customers like to get a succinct overview of your business including your services or products. Brochures are great to give out at business mixers or trade shows, but they also work with current customers.

Newspaper Ads. You thought newspapers were dead? Look around at any café and you'll see people reading them. Newspaper ads are still effective, especially when you announce sales or other coupons. Try hyperlocal neighborhood newspapers that target exactly the people you want to reach; local customers.

It's natural to be excited about new marketing techniques, such as social media, but don't forget proven tactics that can grow your business right now.

What your Board of Directors has been doing!

Your Board of Directors has decided to publish the minutes of their meetings and each month's Treasurer's Report on the Grand Mound Rochester Chamber of Commerce website at: <http://grandmoundrochesterchamber.com/minutes/> They will be in PDF File format and you will need the Adobe Reader (Your computer should have Adobe Reader installed on it but if it doesn't you can download a free version at: <https://get.adobe.com/reader/?promoid=KSNEY>)

The meeting minutes will be posted after the following month's meeting to allow the Board to approve them. You will notice the Treasurer's Report is posted so that you must turn your head sideways to read it. Unfortunately, we are not currently able to turn the image to the proper position for easy reading.

Upcoming

Meetings:

Meetings are held at noon on the 1st Wednesday of each month. Lunch \$10

- Sept 2 - Chamber Lunch Meeting at Rochester School District Office. Speaker: Tamra Marlow from Lucky Eagle Casino
- Oct 7 - Chamber Lunch Meeting at Rochester School District Office. Speaker: Unknown at this time.
- Nov 4—Association of WA. Businesses
- Dec 2—Kim Fry speaking about the Rochester School District



PO Box 211, Rochester, WA 98579

PLACE
POSTAGE
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WHAT IS A CHAMBER OF COMMERCE?

The Grand Mound Rochester Chamber of Commerce is a voluntary organization that connects businesses in order to build a better community.

The major responsibility of a Chamber of Commerce is to enhance the community's economic well-being by facilitating the growth of existing businesses and fostering new ones. Our Chamber of Commerce works to ensure the Grand Mound Rochester area has a voice in county and state issues impacting busi-

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